

Creately takes aim at Small Business teams

Creately - Online Diagramming announces new Team plan and launches on Google Apps Marketplace.

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Today Cinergix announces flexible new Creately subscription plans targeted at small businesses and integration to Google Apps. Creately, the leader in online diagramming is now available on the Google Apps Marketplace as a free or premium service. With these announcements, Creately is well positioned to capture the small business segment in the growing/nascent visual communication & collaboration tools market.

"We want to make Creately the best diagramming tool for the Fortune 5,000,000 companies that need an easy to use, visual collaboration platform." adds Chandika Jayasundara, CEO, Cinergix Pty Ltd. "If you run a consulting business, a design house or a development team - in fact if you are part of any team where visual communication and collaboration is important for your business, then Creately is the perfect platform for you."

The new Team Plan (<http://creately.com/plans>) announced today is designed for project teams and priced at \$8.95/user/month with a minimum of 3 users to a plan. "This is excellent value with the entire team receiving all the capabilities of our Pro plan, like unlimited diagrams & projects, but at a lower price. Team Administrators will also get access to a team management portal to easily manage team members, assign new roles and dynamically increase or decrease the team size. The beauty of this is you only ever pay for the number of members in your team." adds Mr Jayasundara.

For users of the Google Apps suite - it gets better. With a few simple clicks, Google Apps administrators can now add Creately to their Apps account. This will let the whole team collaborate on diagrams immediately by accessing Creately from any other Google service (like Gmail, Google Docs or Google Calender) through the drop-down menu in the Google Apps bar. Current Creately subscribers who add Creately to Google Apps will have access to all their previous diagrams instantly.

"With the new Team plan and integration to Google Apps, Creately is now the perfect choice for the millions of small businesses & teams across the globe who have come to rely on the Google Apps suite to run their businesses." concludes Mr Jayasundara.

To add Creately to your Google Apps Account, you can visit this - <http://bit.ly/createlyGApps>.

More information on this announcement can be found on the Creately blog
- <http://creately.com/blog/announcements>

About Cinergix

Cinergix is an Australia based company that builds and sells the Creately platform and its patent-pending KObject technology. Creately is a powerful web-based diagramming and design software with an interactive interface and integrated collaboration capabilities that are changing the way teams communicate and collaborate online. It helps people from various industries easily create designs, reuse existing design components and share common knowledge across expert communities. This new paradigm of leveraging user-generated content for design work will enable Cinergix to support the long tail of design problems. Started in 2008 by a team from Sri Lanka, the UK, and Singapore, the company also runs a research and development centre in Colombo, Sri Lanka. For more information, visit <http://www.creately.com/about-us>.

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