

## **Creately turns One with a major update to its collaborative diagramming platform**

Creately - Online Diagramming and Collaboration presents improved smart objects and launches the beautiful Creately Diagram Viewer, Google Gadget for Apps and iGoogle.

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This week Creately celebrates its first birthday by announcing a major product update to its online collaborative diagramming platform introducing new capabilities and features to simplify how businesses collaborate on diagrams and non-text based documents.

"We've been selling the Creately Online Diagramming platform for a year now and it has been extremely well received by the market. We feel the time is now right to expand our offering to reach the professional segments in the market." said Chandika Jayasundara, CEO of Cinergix Pty Ltd.

In line with this, Creately comes with a refreshed interface, brand new customizable smart objects for Wireframing, UML and Database designs and the Creately Diagram Viewer, a simple embeddable widget that allows user's to include a **zoom-able, sharable and always updated** Creately diagrams in any web page.

Creately Diagram Viewer is a HTML5 web widget that's designed to make sharing business and technical diagrams very easy. The new Diagram Viewer will come with full zoom and pan capabilities that will allow users to embed even large diagrams without losing any of the diagram's resolution. Along with built in sharing buttons from popular online communities, the new Diagram Viewer will provide an innovative collaboration experience.

"With this viewer, its now faster and easier for businesses to share their flowcharts, org charts, and other business diagrams with their staff. And we've added a Google Gadget to the mix, so our Google Apps customers can include the Diagram Viewer in their Google Sites." added Mr Jayasundara. "With this announcement, Google Sites finally gets what it was missing - built-in diagrams that work just like the wiki does."

Besides the viewer, Creately now comes with new smart shapes for Wireframing, UML and Database design. "We've worked hard in putting the final touches to a brand new smart KObject framework to bring a new level of ease of use and flexibility to your Creately diagrams." says Chandika Jayasundara, CEO, Cinergix Pty Ltd. "These shapes can now be easily configured, which means you can change the way they look by simply editing the Text in them".

The Diagram Viewer is available immediately to all Creately users. Examples of the Viewer can be seen on the [Creately Community Diagram Pages](http://creately.com/diagram-index) - <http://creately.com/diagram-index>.

More information on this announcement can be found on the Creately blog - <http://creately.com/blog/announcements/a-bigger-badder-creately-turns-one/>  
<http://creately.com/blog/announcements/beautiful-new-creately-diagram-viewer/>

## About Cinergix

Cinergix is an Australia based company that builds and sells Creately - a diagramming platform and its patent-pending KObject technology. Creately is a powerful web-based software with an interactive interface and collaborative capabilities that are changing the way teams communicate and collaborate online. This new paradigm of leveraging user-generated content for design work will enable Cinergix to support the long trail of design problems. Started in 2008 by a team from Sri Lanka, the UK, and Singapore, the company also runs a research and development centre in Colombo, Sri Lanka. For more information, visit <http://creately.com/about-us>.

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